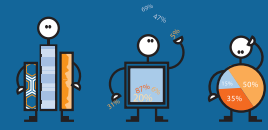




# kidsdata.org

We've got your numbers.



## Kidsdata.org, a project of the Lucile Packard Foundation for Children's Health, soon will offer data for all cities, school districts, and counties in California.

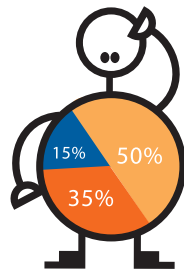
The website currently covers six Bay Area counties plus Santa Barbara County, along with statewide comparisons. Local data for all California counties will be phased in beginning later this year. For more information contact Andy Krackov at [andy.krackov@lpfch.org](mailto:andy.krackov@lpfch.org) or (650) 736-0677.

### Things To Know About Kidsdata

- It's a comprehensive website launched in 2004 that tracks hundreds of indicators on the health and well being of children in California, on topics ranging from alcohol use to immigration to weight.
- Data are continually updated, and, depending on the source, available for cities, school districts, and counties, along with statewide comparisons.
- Data can be customized by year, locale, ethnicity, age, and more (again, depending on the source). The results can be viewed as tables, maps, or bar, trend, and pie graphs.
- The site offers descriptions of why each issue matters and what the data mean, as well as links to related news and research.
- All of the site's content is available public information that is consolidated on one website.
- Visitors from across California regularly use the site, which has been nominated twice for a Webby Award, the leading international award for websites.

### What Kidsdata Does

- Promotes the health and well being of children by making trustworthy information easily accessible to policymakers, service providers, grantseekers, media, parents, educators, and others who influence kids' lives.
- Allows users to find information they need – particularly local data – on one user-friendly website.
- Raises the visibility of key issues affecting California's children, and helps ensure that those issues are addressed.
- Provides data that help communities make decisions on programs and policies that affect children.
- Enables policymakers to set priorities, track progress in meeting established benchmarks, and identify new issues of concern.



### How Kidsdata Can Support Your Work

- Kidsdata.org saves you time and money because it is a comprehensive clearinghouse of data, tracking indicators from numerous recognized sources, such as the California Department of Education, the U.S. Census, and the California Department of Public Health.
- Kidsdata.org offers specific data regarding the health and well being of children in the communities in which you live and work.
- You can analyze the key trends affecting children through kidsdata's intuitive design and easy-to-interpret charts and maps.
- Kidsdata.org will offer fast access to data for all cities, school districts, and counties in California, so you will be able to assess how children in your region are faring compared to neighboring communities and to similar locales statewide.
- The site's charts, graphs, and maps can help tell your story in grant proposals, research reports, presentations, public education, and advocacy campaigns, and other work on behalf of children.

Visit [kidsdata.org](http://kidsdata.org)

Sign up to receive news of our expansion at [www.kidsdata.org/statewide](http://www.kidsdata.org/statewide)