

Creating 21st Century Career Choices for All



Counselors: February is CTE Month!

Santa Clara County  Office of Education

- Host CTE course info-session during lunch
- Provide a industry guest speaker at lunch
- Have teacher speak about program
- Invite news crew to visit CTE programs
- Host an essay contest for students on how CTE has helped them – to be published in the CTE Newsletter
- Contact radio station to provide PSA for CTE
- Display student projects from Student Organizations in the main office
- Fill a display window promoting CTE student work and organizations

- Play CTE Month PSA on school announcements
- Post CTE Month logo on school web site
- Wear CTE buttons to invoke CTE questions
- Have automotive students provide a certificate for an oil-change
- Recognize CTE student organizations
- Recognize CTE teachers by schools/PTA
- Create a flyer to promote programs for 2010-2011
- Send pics of your activities and they will be posted on the CTE website at SCCOE

- ➡ Counselor participation enters you into a drawing for a free ACTE Membership (\$80 value)
- ➡ Student participants get a chance to win a variety of special prizes